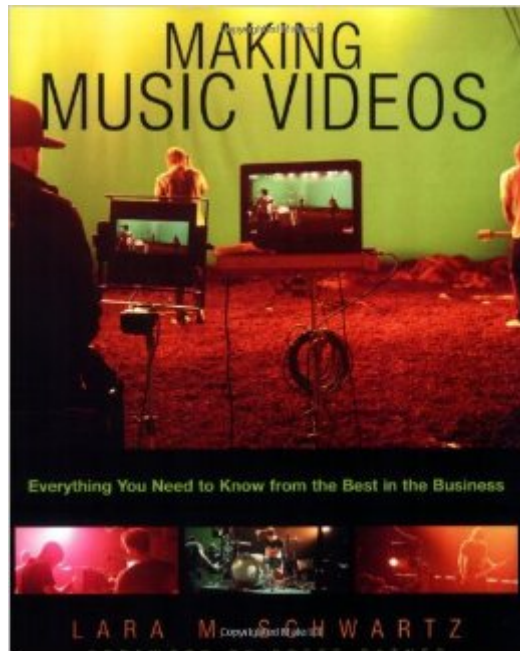


The book was found

Making Music Videos: Everything You Need To Know From The Best In The Business



Synopsis

Making Music Videos, written by industry insider Lara M. Schwartz, reveals the nuts and bolts of making videos, including all the technical and managerial skills that producers and directors must have. From development, to writing a treatment, to budgeting, assembling a crew, and preproduction, to the shoot, postproduction, and wrapping out, clear step-by-steps show exactly what moves to make when. Comments from some of the biggest names in music-video production today, including Brett Ratner, Marcos Siega, Sanaa Hamri, Roman Coppola, McG, Dave Meyers, Little X, Samuel Bayer, and others, offer inspiration to aspiring creatives everywhere.

Book Information

Paperback: 240 pages

Publisher: Billboard Books (July 24, 2007)

Language: English

ISBN-10: 0823083683

ISBN-13: 978-0823083688

Product Dimensions: 7.2 x 0.6 x 9.1 inches

Shipping Weight: 14.4 ounces

Average Customer Review: 3.7 out of 5 stars See all reviews (9 customer reviews)

Best Sellers Rank: #339,264 in Books (See Top 100 in Books) #3 in Books > Humor &

Entertainment > Movies > Amateur Production #172 in Books > Humor & Entertainment > Radio > General Broadcasting #183 in Books > Arts & Photography > Music > Business

Customer Reviews

Who this book is for: * Major record company executives who want to learn more about the entire process of making a video. * Bands who have \$10,000 or more to make a video. * Anyone who is interested in learning how major productions (not just music videos, but ANY kind) are conceived, budgeted, shot, and edited. This book is NOT for: * do-it-yourselfers or for people who know how already to shoot a dramatic short or feature film. there are some great tidbits specific to music videos, but not what you could get from other sources which focus specifically on music videos. * YouTubers, small camera crews, friends-of-the-band who have a working knowledge of film production and want to make music video. * anyone looking for the technical solution to lip syncing, including methods of how to shoot a music video from beginning to end so the audio syncs with the performance; editing techniques specific to music videos. (layering each full synced take on top of one another and cutting away) It's an excellent book for what it is: how to spend tens of thousands of

dollars on a music video using union professionals.

MAKING MUSIC VIDEOS: EVERYTHING YOU NEED TO KNOW FROM THE BEST IN THE BUSINESS comes from a veteran music director, producer and teacher whose book provides a one-stop source of information for any who would learn the behind-the-scenes methods of turning a visual concept for a song into a professional quality video. From understanding directors and key players behind music videos and how such are financed within a record label to working with production companies and compiling a cinematography team, **MAKING MUSIC VIDEOS** is packed with eye-opening insights perfect for any music or video production library holding.

This book is definitely not for the DIY amateur videographer. This book deals more with high level big budget music video production, it is not of any use for someone trying to make their own videos independently. I did find the book informative. If you were ever curious as to how the music video comes together, in the more professional world with big time budgets and teams of people working together then this book is a good read, but like I said if you're one of these DSLR video types who wants to learn more about making your first music video, don't bother with this book.

I never write reviews, but I am writing this one for those like me who are trying to get more exposure for their music. We are planning on making our first video(s) and putting it on YouTube, and this book pretty much tells you exactly how to make a video. It is really detailed, has a good table of contents so you're not wasting time, and gives advice from big people in the industry.

This book gives you very general overview of the clipmaking process. If you are not familiar with it, it's perfect. You will have an idea who is who, who is responsible for what, how it should work. It's not a technical book for students of cinematography schools, it's for people from outside. I really like this book, because I'm a marketing person and not a clipmaker, and it explains me a lot of things in a simple way. Equipment part is outdated, but you should expect it, book was published in 2007, since then RedCam released plenty models (Alexa, Phantom etc). And we have 5D and 7D from Canon. You should read this book if you are interested to become a video commissioner or producer.

[Download to continue reading...](#)

Making Music Videos: Everything you Need to Know from the Best in the Business Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap

Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days
Everything You Need to Know About Caregiving for Parkinson's Disease (Everything You Need to
Know About Parkinson's Disease) (Volume 2) Everything You Need...english To Know About
English Homework (Everything You Need to Know about (Scholastic Paperback)) Making Videos for
Money: Planning and Producing Information Videos, Commercials, and Infomercials Everything You
Need to Know about the Dangers of Tattooing and Body Piercing (Need to Know Library) Take Care
of Your Music Business, Second Edition: Taking the Legal and Business Aspects You Need to
Know to 3.0 50 Maths Ideas You Really Need to Know (50 Ideas You Really Need to Know Series)
601 Words You Need to Know to Pass Your Exam (Barron's 601 Words You Need to Know to Pass
Your Exam) Northwest Top 10 Garden Guide: The 10 Best Roses, 10 Best Trees--the 10 Best of
Everything You Need - The Plants Most Likely to Thrive in Your Garden ... Most Important Tasks in
the Garden Each Month Mid-Atlantic Top 10 Garden Guide: The 10 Best Roses, 10 Best Trees--the
10 Best of Everything You Need - The Plants Most Likely to Thrive in Your ... Virginia, West Virginia,
Washington, D.C.,... What Your Doctor May Not Tell You About(TM) Hip and Knee Replacement
Surgery: Everything You Need to Know to Make the Right Decisions (What Your Doctor May Not
Tell You About...(Paperback)) Woodworking Wisdom & Know-How: Everything You Need to Know
to Design, Build, and Create Survival Wisdom & Know How: Everything You Need to Know to
Subsist in the Wilderness The Everything Hard Cider Book: All you need to know about making hard
cider at home Wine Guide: Learn everything you need to know about wine tasting & wine selecting -
Includes tips and tricks (Wine Making and Tasting Books Book 1) Mosaic Basics: Everything You
Need to Know to Start Making Beautiful Mosaics Planet Law School II: What You Need to Know
(Before You Go), But Didn't Know to Ask... and No One Else Will Tell You, Second Edition Prime:
Learn Everything You Need To Know About The Prime Membership - Get The Most Out Of Instant
Video, Music, Prime Shipping And The Kindle ... Prime Books, Prime Membership) The Best News
About Radiation Therapy: Everything You Need to Know About Your Treatment

[Dmca](#)